

9 October 2023

Letter of Authorisation

We hereby confirm that we have appointed **EQ Proxy Solicitation**, who we have authorised to act on our behalf, in relation to our upcoming **General Meeting** for the purpose of communicating with and providing shareholders information pertaining to our relevant share capital.

Pendragon plc
Ordinary Shares (SEDOL: B1JQBT1 / ISIN: GB00B1JQBT10 / TIDM: PDG)

We authorise EQ Proxy Solicitation to contact directly any interested investor, as well as investment advisors, banks, custodians, brokerage firms and other entities who may potentially hold or have an interest in **Pendragon plc** shares.

Thank you in advance for your kind assistance, in co-operating with EQ Proxy Solicitation on this occasion.

Yours faithfully,



Richard Maloney
Group General Counsel