

PENDRAGON PLC

2011 INTERIM PRESENTATION

23 August 2011

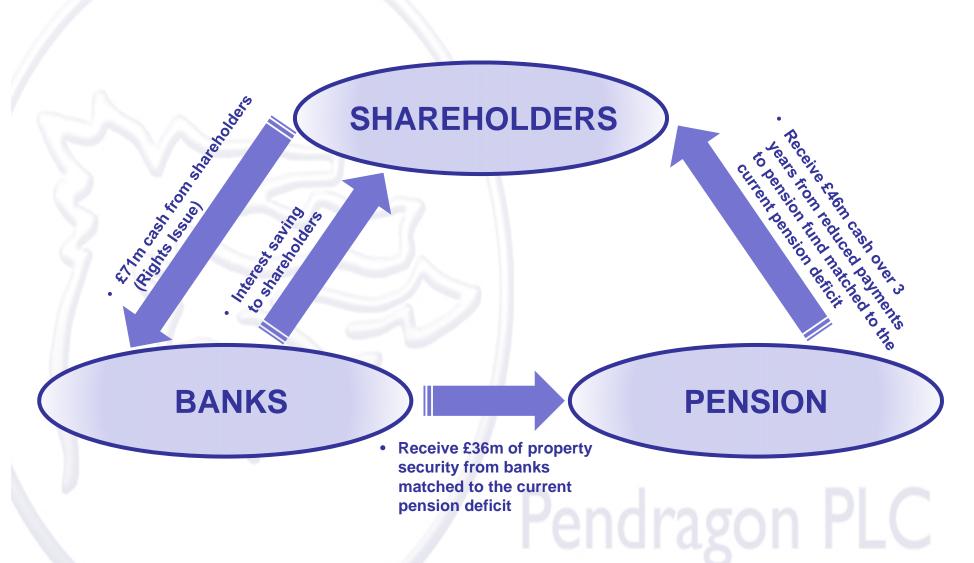
Pendragon PLC

Trevor Finn Chief Executive



Tim Holden Finance Director

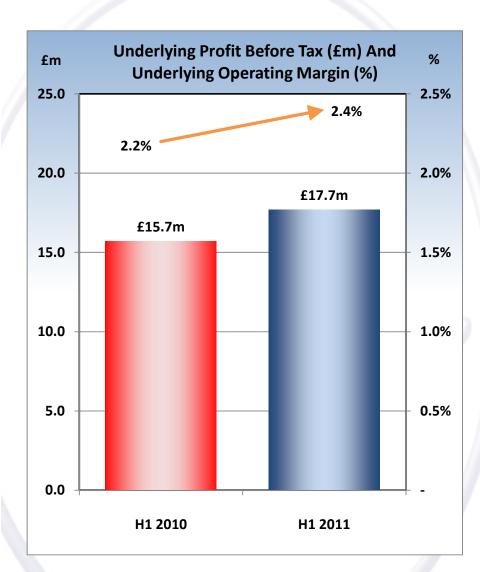
Refinancing Overview

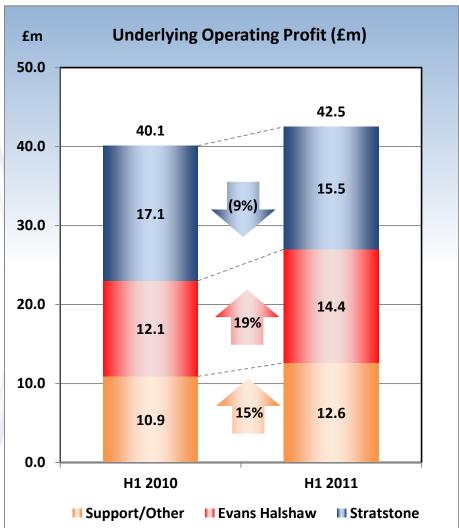


Summary of revised facility

	New	Old
3 Year Facility	£360m	£430m
Margin	LIBOR + 3.25%	LIBOR + 3.25%
Annual Fee	-	1.0%
Success Fee	-	2.5%
Share Warrants	-	7.5% of Equity
Arrangement / Professional Fees	£10m	£28m

Financial Highlights





Net Borrowings and Debt:EBITDA Target



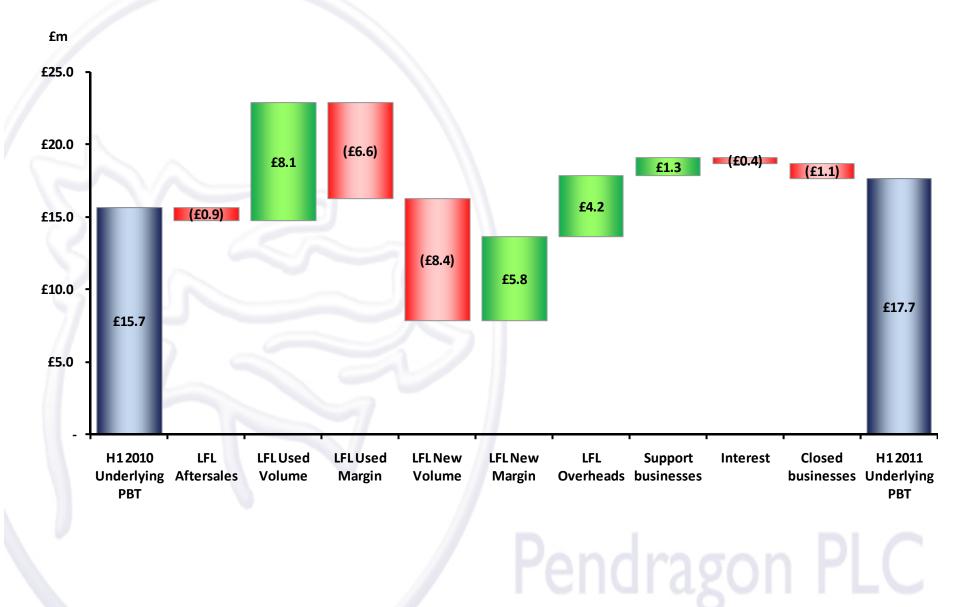
Ratio	Original Target Debt : EBITDA	Revised Target Debt : EBITDA
31 December 2010	2.8	2.8
31 December 2011		2.0
31 December 2012		
31 December 2013	<2.0	<1.5

The Board's current intention is to resume dividend payments in relation to the 2012 financial year onwards

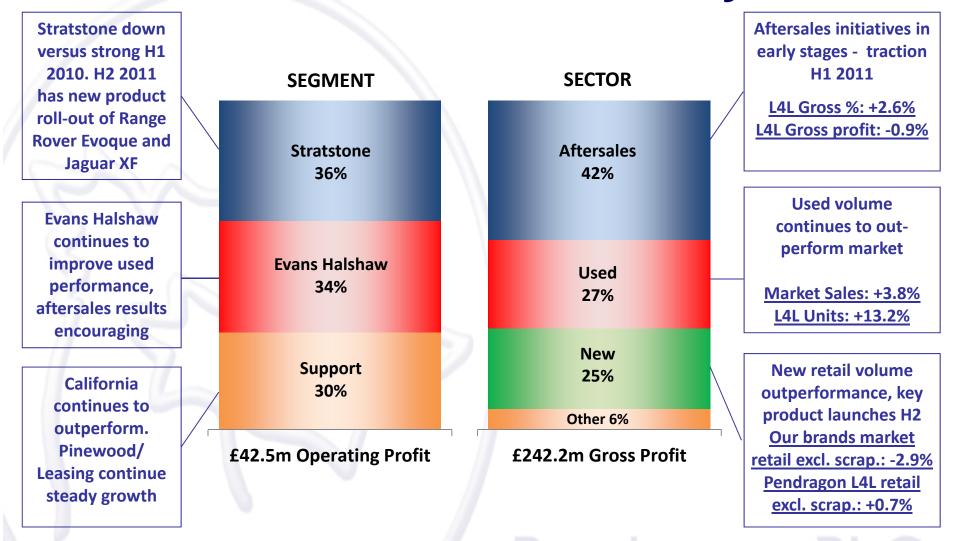
Borrowings (pre-equity)

	£m	H1 2011	H1 2010
Operating Activities Finance Activities Investing Activities	Underlying Operating Profit	42.5	40.1
	Depreciation and amortisation	18.2	21.1
	Non-underlying cashflow	-	(1.1)
	Underlying working capital movement	12.4	(55.3)
	Others	0.4	0.4
	Cash Flow From Operating Activities	73.5	5.2
	Interest	(22.5)	(20.9)
	Tax	(1.2)	(0.7)
	Replacement capital expenditure	(14.5)	(11.9)
	Free Cash Flow	35.3	(28.3)
	Acquisitions	(3.5)	(2.2)
	Disposals	1.9	1.8
	Other	(3.1)	(2.6)
	Decrease / (Increase) In Net Debt	30.6	(31.3)
	Closing Net Debt	294.9	346.7

Underlying Profit Before Tax Bridge

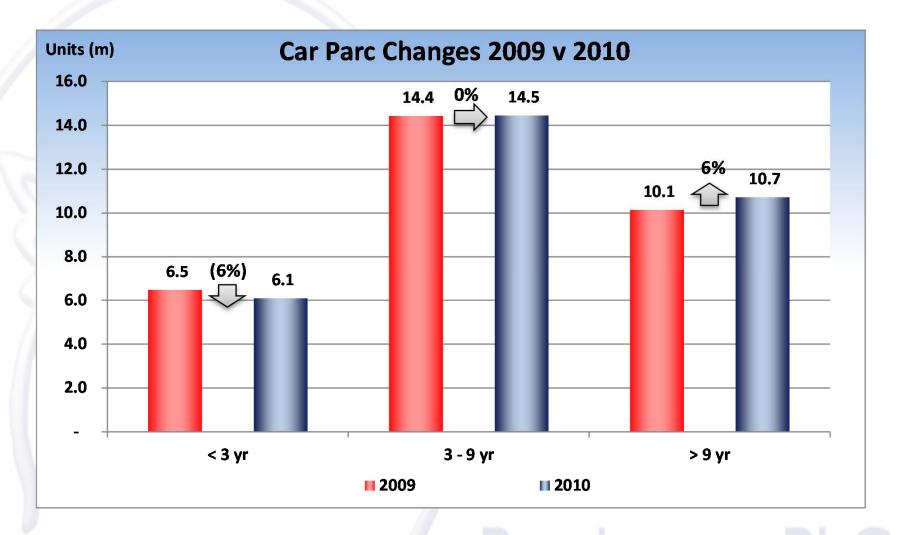


Interim 2011 Summary



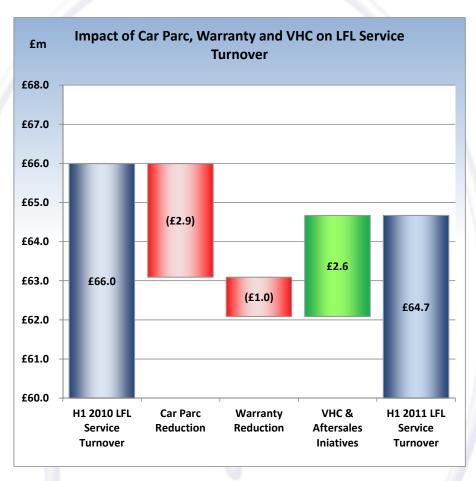
Group well placed for second half of 2011

Aftersales - Car Parc Shrinkage



Pendragon estimate the decline in the aftersales segment we represent is 4.4%

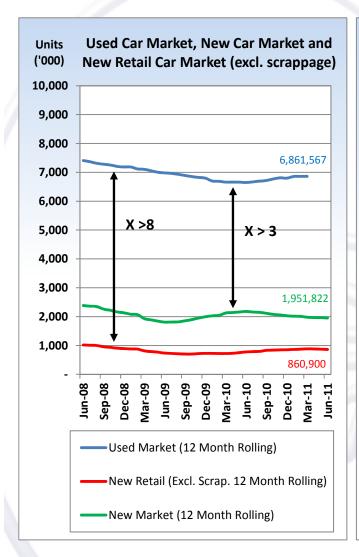
Aftersales Revenue

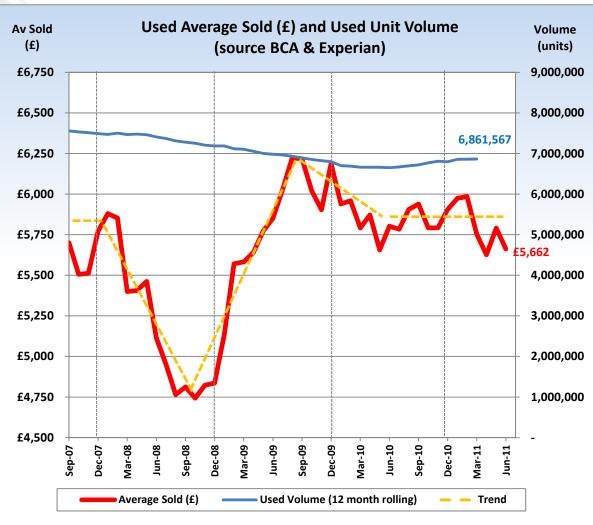




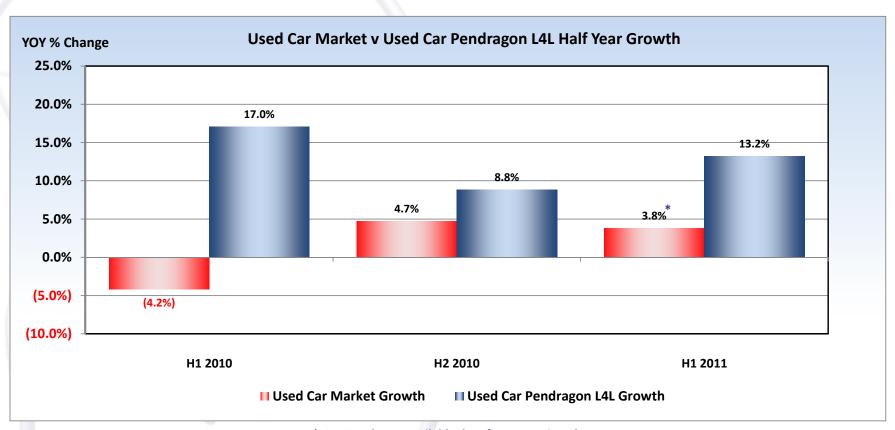
Aftersales like for like gross margin increased by 260 bps

UK Used Car Market





Used continued market outperformance



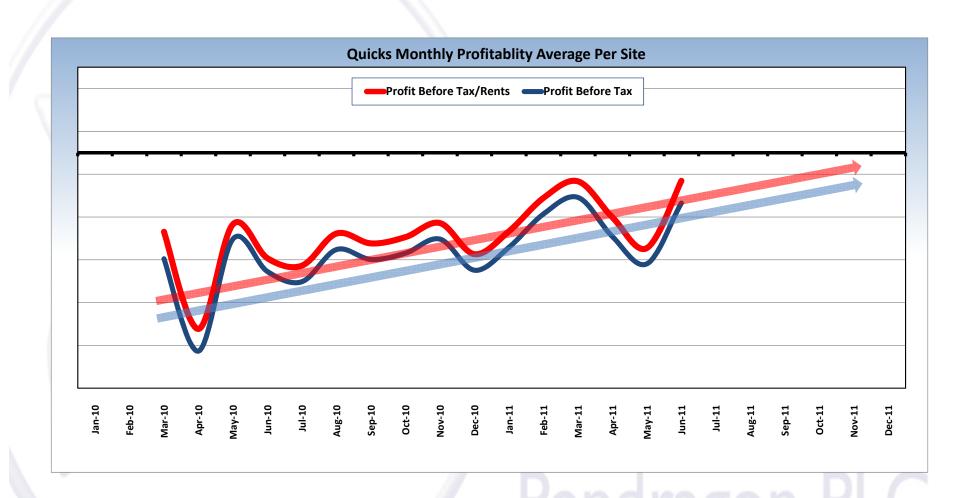
^{*} Q1 2011 latest available data from Experian plc

Pendragon PL

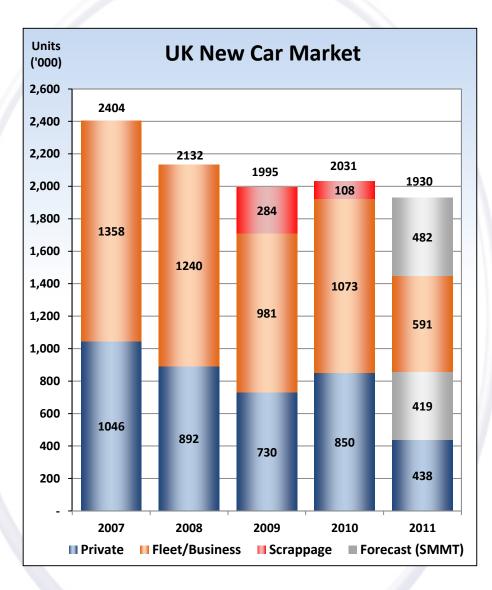
Quicks

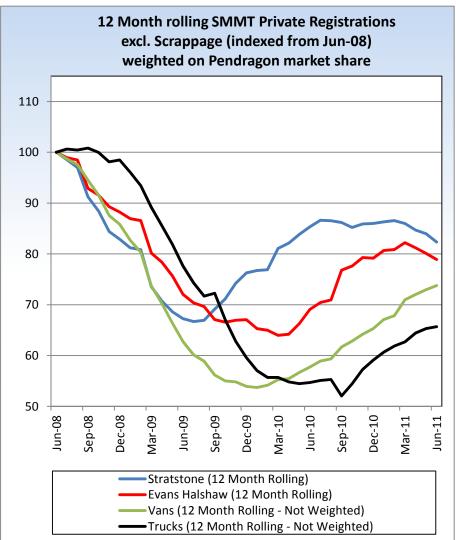
- 4 start up independent used car sites rolled out in 2010 with 3 additions in the period
- Aftersales being established in the sites opened in 2010
- Differentiation through customer centric approach:
 - Low prices, product choice, customer service, quality and transparency
 - High street retail cost model
- Progress and outlook
 - H1 loss £1.6m (included in Evans Halshaw segment)
 - H1 loss L4L is flat year on year
 - Short-term objective to break-even

Quicks moving towards break-even

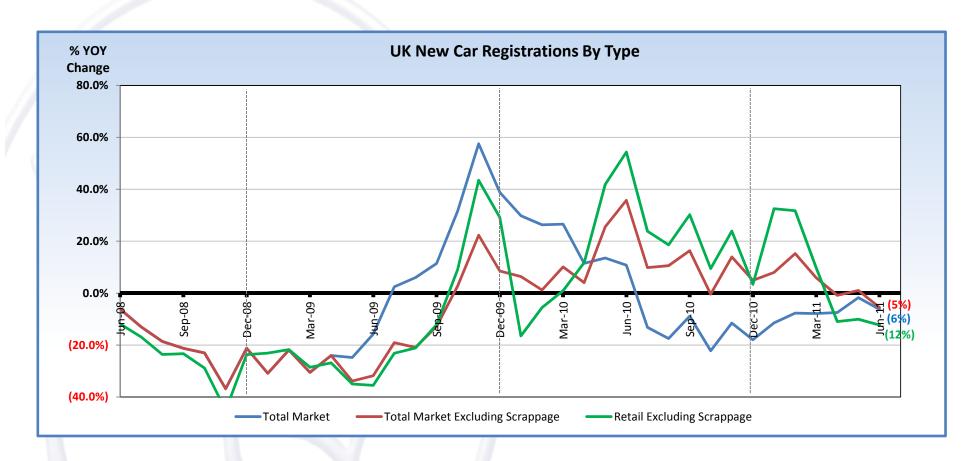


UK New Car Market





Impact of Scrappage



- H1 2011 Underlying total market (excluding scrappage) up 2.8% over 2010.
- H1 2011 Underlying retail market (excluding scrappage) up 2.4% over 2010.

Strategy





FY11 Updated Outlook

Area	Assessment	Success Factors
Aftersales		 Reduction in car parc for newer vehicles being mitigated significantly by: Increases in gross margin Implementation of aftersales initiatives Size of car parc expected to stabilise going forward as market recovers
Used		 Pendragon continues to outperform the used car market Expect this trend to continue for remainder of 2011
New		 New product launches e.g. Range Rover Evoque New retail car volumes excluding scrappage expected to be flat for the remainder of the year in line with the SMMT
Financials		 Improved capital structure Continued focus on balance sheet